



The Emerging Social Butterfly Stanley Philip, Biology, Spring 2021

Skill
Development

SUMMARY

I was the social media/graphics chair for the community support team organization at UTSA from August 2019 to now. The experience consisted of relaying information from the officers to the members of the organization, vice versa. My personal goal was to step out of my comfort zone and to have maximum member participation through efficiently communicating information and developing communication skills. Through engaging organization members, the organization was able to equip the members with health related certifications, in hopes they may use their new skills to better the community. By communicating to members and officers, I was able to relay which certifications the organization was most interested in, therefore, creating the layout for the whole semester.



SPICES

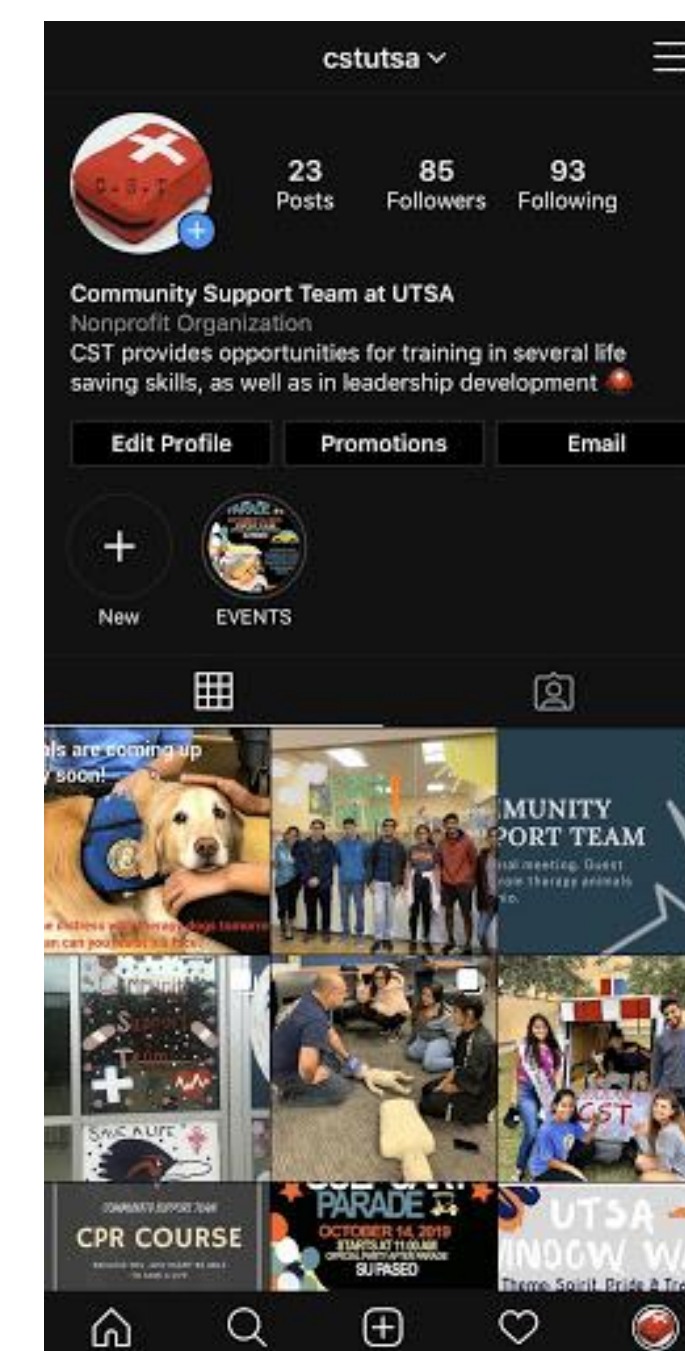
Throughout my experience, I was able to develop communication skills and be able to navigate various social media accounts. This skill will be useful in the future as technology continues to shape the world.

HERBS

The position exemplifies the resilient and supportive characteristic of the Honors College ethos. I continued to reach out despite people not responding, and supported not only my organization and its members, but also my community.

LEARNING OUTCOMES

I was able to learn how to not only navigate various social media platforms, but also to see which apps were likely to get a quicker and more insightful response. By learning to create polls through GroupMe and Instagram, I was able to gauge the desired leaning objectives for the members of the organization, as well as estimate participation and attendance per meeting and per certification training. Overall, I learned that communication plays a key role in any activity and is vital for success.



IMPACT

Communication is a crucial part to any relationship. In regards to the relationship with me, as an officer, to the members of the organization, as well as to the other officers, my role was to ensure that no voice went unheard and that all opinions were considered and voiced. I benefited in knowing how to engage the members and by encouraging attendance and participation at the organization's events.

ADVICE

Do not be afraid to step out of your comfort zone! Be CONFIDENT! Do not be afraid to fail. Many small steps produce the same results as one large step. Communication is KEY!